

MSPA Board Agenda – March 2, 2017

Call to Order

Presentation of Agenda and Procedures

President's Message/Opening Statement

Acknowledgement of Visitors

Approval of Minutes: February 2, 2017

Associated Organizations, Agencies & Visitors:

City of Glendale – Economic Development – Jackie Bartlow

City of Glendale – Community Services & Parks - Maggie Kavarian re: Senior Month

City of Glendale – Public Works – Armond Simonian re: Ocean View Rehabilitation Project

Glendale Police Department – Lt. Oscar Rodriguez

MSPA Public Forum:

Speakers are limited to three (3) minutes subject to the chair's discretion. The Board may or may not choose to respond. A Speaker Request Form must be filled out in advance and turned in to the Business Administrator. Speakers should address the Board from the podium and refrain from otherwise addressing the Board directly. Speakers should indicate whether comments are general or agendaitem-specific.

Business Agenda

- Proposal: MSPA Merchant Mixers requiring budget adjustment – A. Ordubegian
- Report: Public Relations – K. Evans and J. Bone
- Wine Walk incremental advertising campaign requiring budget adjustment – D. Dawson

Staff Reports:

- Business Administrator Report – D.Dawson
- Event Coordinator Report – D.Dawson
- Communication Administrator/Filming Liaison Report – S.Pierce

Standing Committee Reports:

- Harvest Market Committee – K.Grayson
- Marketing Committee – G. Garcia
- By-laws Committee – J. Bone
- Personnel Committee – J. Bone

Adjourn & confirm meeting of April 6, 2017 at Glendale Community College PDC, 8am